

Urbana ARPA Application Rubric

Question	Assessment			
Does this application satisfy an eligible use for ARPA SLFRF funds? (Q16)	Yes		No (Not eligible for ARPA funds)	
Does this funding application clearly address Urbana's ARPA Funding Goals, which were based on Urbana ARPA Public Input, the City Council Strategic Goals 2022-23, or other current City plans or projects? (Q14 and Q15)	0 ARPA Funding Goals are not addressed by the application	1 The described program is oblique to ARPA Funding Goals, but clear connection is not established.	2 The proposed program addresses one or more ARPA Funding Goals, but its effectiveness at addressing these goals is unclear	3 The proposed program clearly and effectively addresses one or more ARPA Funding Goals
Does this funding application address service and/or recovery gaps where funding is most needed and demonstrate that they will not be duplicating existing services? (Q17)	0 Proposed program directly duplicates existing services, with no evidence of providing needed capacity or benefiting unserved populations	1 Proposed program provides new services or increased capacity, but does not clearly demonstrate the need for these services	2 The proposed program provides needed new services or new capacity, but does not completely justify why funding this program is the best way to meet these needs (rather than, for example, scaling up existing programs)	3 This program effectively provides services that are completely unavailable locally to the target population, or addresses a serious under-supply of existing services.
Is this funding application evidence-based and built upon best practices for the area of intervention? (Q18)	0 Application provides no evidence or support for the effectiveness of the described program	1 Application provides evidence or case study examples, but does not clearly show their relationship with the described program	2 Application provides evidence or case study examples, but their applicability to the local context or described program are still in question.	3 Application shows clearly and convincingly that the described program will utilize strategies shown to be broadly effective in accomplishing its described goal.

<p>Does this funding application prioritize historically underserved, marginalized, or disproportionately-impacted groups or sectors of the economy in the City of Urbana; or take place in a location of social vulnerability in the City of Urbana (defined by Qualified Census Tracts and Social Vulnerability Index, included in January 24 presentation to Council)? (Q19)</p>	<p>0 Application provides no evidence of benefit to impacted groups</p>	<p>1 Application provides evidence of benefit to impacted groups, but these groups are not the primary recipients of benefits</p>	<p>2 The proposed program has a wide service population, but impacted and marginalized groups are nonetheless the primary beneficiaries</p>	<p>3 The proposed program is targeted to meet the needs of the most marginalized and disproportionately impacted populations</p>
<p>Has the applicant justified the expected costs for their project? (Q21)</p>	<p>0 The application does not provide justification for how the funds will be used effectively.</p>	<p>1 The applicant provides some rationale for the project budget, but this evidence does not alleviate concerns about insufficient resources to supply the project.</p>	<p>2 The applicant provides some rationale for the project budget, but this evidence does not alleviate concerns about inflated budget and unnecessary costs to supply the project.</p>	<p>3 The application provides detailed and substantial evidence that the budget for their project is feasible and efficient.</p>
<p>Will the awarded funds be sufficient to provide all of the described services, or does the applicant provide evidence of outside funding to meet the unmet needs from ARPA funds? (Q22)</p>	<p>0 The requested funds will not be sufficient to provide the described project, and the applicant has no alternate funding source.</p>	<p>1 The requested funds will not be sufficient to provide the described project, and the applicant has unsure additional funding sources (has applied for but not received other funding, etc).</p>	<p>2 The requested funds will be sufficient to provide the described project.</p>	<p>3 The requested funds will leverage funds that the organization already has readily available, in order to effectively fund their project.</p>

<p>Is this funding application well-suited for a one-time investment that will provide measurable benefits over many years? For applications to fund new or expanded programs that will require an ongoing financial commitment after the initial investment: does this application include a realistic sustainability plan and future funding source(s)? (Q23)</p>	<p>0</p> <p>The application does not provide a plan for long-term sustainability after ARPA Funds have been expended.</p>	<p>1</p> <p>The application expresses an intention to focus benefits and services during the ARPA-funded period during the original spending period, or provides sustainability plan that is unrealistic or insubstantial.</p>	<p>2</p> <p>The application provides a plan for long-term sustainability of ARPA investments, however the feasibility of this plan is unclear.</p>	<p>3</p> <p>The application lays out a clear sustainability plan for how the one-time investment will continue to pay off, and/or how the program will transition into more long-term funding.</p>
<p>Does the funding applicant demonstrate clear capacity to provide the described services, either through internal capacity or through partnership with competent local entities? (Q24 and Q25)</p>	<p>0</p> <p>Applicant does not demonstrate any experience or capacity to provide the described service</p>	<p>1</p> <p>Applicant provides evidence of experience with similar programs, but not of the type or scale described in the application.</p>	<p>2</p> <p>Applicant has not provided these exact services in the past, but all evidence of their previous work shows that that they should be highly competent and qualified to provide the services described.</p>	<p>3</p> <p>Applicant has a clear, successful, and documented history of providing the services described in the application</p>
<p>Does the funding applicant demonstrate clear capacity to administer ARPA funds, either through internal capacity or through partnership with competent local entities? (Q24 and Q25)</p>	<p>0</p> <p>Applicant has a history of grant mismanagement or no history of grants management and no demonstrated capacity to take on this new task</p>	<p>1</p> <p>Applicant provides evidence of experience with funding management, but not of the type or scale requested in the application.</p>	<p>2</p> <p>Applicant has not worked with grants of this type or scale in the past, but all evidence of their previous work shows that that they should be highly competent and qualified manage this funding.</p>	<p>3</p> <p>Applicant has a clear, successful, and documented history of managing grant funding of this type.</p>
<p>Does this funding application demonstrate a commitment to data gathering, measurable impact, and compliance with the the ongoing reporting requirements of the funding? (Q26)</p>	<p>0</p> <p>Applicant has demonstrated no intention to measure the impact of their funds and no commitment to complying with federal reporting requirements.</p>	<p>1</p> <p>Applicant has expressed commitment to federal reporting compliance, but no other interest in data gathering or measuring success</p>	<p>2</p> <p>Applicant has expressed commitment to federal reporting compliance, data gathering, and assessing their work, but their plan for measuring impact is unclear or not well thought-out</p>	<p>3</p> <p>Applicant demonstrates a clear desire and capacity to gather and report data, both for their own service self-assessment and to comply with federal reporting requirements.</p>

<p>Does this funding application pose any uncertainties regarding outcomes or unintended consequences? If so, have appropriate checks/balances/mitigation efforts been identified?</p>	
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